2013 CSI INCUBATOR: CALL FOR PROPOSALS

Are you working on a project that blends design and social change? Are you determined to make a real world impact with your social venture?

Parsons School of Design Strategies, Parsons DESIS Lab and the Centre for Social Innovation are partnering together to explore new ways to support recent graduates as they work to achieve social impact in their chosen fields. This post-graduate incubator program aims to build a bridge between academic and professional worlds.

The Centre for Social Innovation (http://nyc.socialinnovation.org/) is a coworking space, community center, and incubator for people who are changing the world. CSI will offer up to ten hot desk spaces, each usable for up to 60 hours per month, at no cost to program participants from Parsons.

The spaces include access to the Centre for Social Innovation’s facilities and community. In turn, graduates are expected to actively participate in CSI culture, give feedback to help shape the program, deliver interim and final reports, and present their work to CSI and Parsons upon the program’s conclusion.

Open to graduate students or graduating seniors at the School of Design Strategies. Projects can be led individually or in teams of up to 4 members. Projects must have a minimum of 6 months prior in-class or extracurricular development.

See following page for instructions. Application deadline is May 10, 2013. Candidates may be called for interviews with the SDS Review Committee. Candidates will be notified of acceptance by May 17, 2013. Program is active from June 2013 to August 2014. Questions? Contact Mike Fu at fum@newschool.edu.
2013 CSI INCUBATOR: APPLICATION

Application Deadline: Friday, May 10, 2013

Program Dates: June 2013 - August 2014

Submit all application materials to fum@newschool.edu

1 Please introduce yourself and, if applicable, your team members - one paragraph bio per person. Describe prior experience, academic and/or professional qualifications.

2 In 750 words or less, summarize the project’s background, development history, and your vision for its future, with particular focus on the project’s social purpose and potential impact, its economic feasibility, and its potential growth in the next 12 months.

Please specify how participation in and involvement with the Centre for Social Innovation will further the project’s aims and support your personal and/or professional development. In addition, please note any additional sources of financial support or sponsorship.

Questions you may wish to consider include:

- Time frame for the project (When did your project start and how long has it been running for?)
- What is/are the social issue(s) your project seeks to address? (e.g. Health, environment, social justice, etc.)
- What is the overall goal of your project?
- What do you see as the most innovative aspects of your project?
- What impact do you think your project can achieve in the short and long term?
- What progress has your project made so far and what have been the main challenges?
- How do you see the future of your project a year from now?