

Innovate NYC

A DO School Program



Supported by:

NEWMAN'S OWN
FOUNDATION



You are a university student in New York. You look forward to a career of purpose and are committed to creating impact within your community.

If that sounds like you, then Innovate NYC is the right place! By bringing together NYC's world-class higher education landscape in a ground-breaking collaborative format, Innovate NYC will equip you with the skills you need to launch a lifelong career driving forward social change.

Across seven months, you will explore entrepreneurial methods under the guidance of renowned experts and work together with the top social changemakers from other NYC universities. You will gain invaluable skills by developing and implementing a hands-on solution to a real-world challenge set by the City of New York.

Sounds exciting? Sound important? Then why not join INNOVATE NYC to start your career as a change-maker. Students from the following participating universities are invited to apply: Borough of Manhattan Community College, Brooklyn Law College, Columbia University, The Cooper Union, Fordham University, Guttmann Community College, Macaulay Honors College, The New School, & New York University.

Community partners include:



New York City Economic Development Corporation

City University of New York – Office of Research, Evaluation & Program Support and
92nd Street Y.





The Shared Resource Challenge

New York City is a global center of social entrepreneurship and philanthropy, where over 30,000 non-profit organizations work alongside hundreds of emerging social enterprises to provide solutions to the City's - and the world's - toughest challenges. From some of the most reputable international human rights organizations to community-based groups offering critical services and opportunities across five boroughs, this mission-driven sector is one of the most critical in New York City, employing well over 600,000 people.

The Shared Resource Challenge is given by The New York City Economic Development Corporation (NYCEDC) to help amplify the impact of non-profit organizations and social enterprises and address one of these mission-driven businesses' most pressing challenges: access to affordable space and resources, such as back-office support, high-level strategic counsel, and technology infrastructure. In the technology sector, the co-working model has taken off and provided many companies affordable space, a suite of shared services, and/or access to social networks at cost-effective prices. In the non-profit sector, there is an opportunity to build upon successful models and existing resources in New York City so that mission-driven businesses can further their missions in sustainable ways.

We challenge you to develop an innovative product or service that improves access to critical resources for nonprofits and social enterprises in New York City.

The DO School

The DO School is a global educational platform dedicated to innovation, entrepreneurship, and good business. With the unique DO School Method and a wide network of experts, the DO School empowers DOers from all walks of life to turn their ideas into action.

What you get

- Real empowerment.

Innovate NYC enables you to become a social venturer after graduation. You'll have gained hands-on entrepreneurial and innovation skills as well as the experience you'll need to continue driving positive change in NYC and beyond.

- Valuable connections.

You'll be linking hands with students from all over New York to co-create a solution, exposing you a variety of invaluable perspectives and enabling you to experience the power of co-creation. Plus, you'll be able to forge ties with some of NYC's most renowned practitioners and the DO School's mentor network.

- A result to be proud of.

Thanks to the DO School's outcome-focused Method, you are guaranteed to have a tangible result after the 3-week Challenge.



Structure of the Program

A core group of 20 students will be selected from across participating universities. After the kickstart event on December 6, this group of 20 program participants will work together in two phases:

- Kickstart of the program: Sunday, December 6, 2015

To kickstart the program, the DO School will host a one-day DO-a-thon. This skill building session will focus on developing students' ideation skills. The first 150 students who apply to join Innovate NYC will be invited to participate in this day-long workshop, free-of-charge.

During the evening, an exclusive cocktail reception for the program participants selected to join the program alongside key members from NYC's social impact ecosystem such as NYCEDC, 92Y, and universities.

- Monthly workshops: Jan 24, Feb 21, Mar 6 and Apr 17, 2016

Emphasizing leadership and ideation skills, these workshops encompass the basic toolkit all changemakers need to find their passion and turn their ideas into action.

- Full-time daily workshops across three weeks (Mon-Fri): June 6-24, 2016

Serving as the capstone experience of the program, students will be brought together for an intensive hand-on experience. At the end of these three weeks program participants will have co-created a tangible result that they deliver to the City of New York for use by NYC communities in the months and years ahead.

Stipends

We understand that three weeks in June of full-time work can take a bite out of a student's budget. That's why we're happy to announce a limited number of stipends will be available. Students invited to interview for the program will receive a stipend application form as part of their notification package.

Tuition

The tuition for this program is free.

**To apply visit our website and submit your application online
until November 22, 2015**

www.thedoschool.org