



## PARSONS ELAB SUMMER SEATS @ NYDESIGNS

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**FOR SDS ALUMNI ENTREPRENEURS JUNE 22 - SEPTEMBER 30**  
**APPLICATION DEADLINE 10 JUNE 2015**

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The Parsons ELab Summer Seats @ NYDesigns seeks to support design entrepreneurs who are recent alumni class of 2015 of the SDS graduate programs at Parsons The New School for Design: MS in Strategic Design and Management, MA in Theories of Urban Practice, MFA in Transdisciplinary Design, and MS in Design and Urban Ecologies.

### WHO?

The Parsons ELab @ NYDesigns is open to SDS graduate designers with prototyping needs and who use technology as one of the main pillars for their innovations, including but not limited\* to the below categories.

- Hardware and Technology: Exploring technology and its interaction with objects and spaces.
- Social Innovation: Exploring the impact of design and technology on policy and social well being and how they engage with the environment.

\* Please note that these are purposefully broad categories so that you can make a case for your business ideas.

### WHAT?

During the three-month Parsons ELab Summer Seats @ NYDesigns the participants will receive the following.

- Co-working Space with access to 24/7 working areas, meeting rooms, and internet
- Programs access to events and networking opportunities
- Discounted access to the NYDesigns FabLab for prototyping at the professional NYDesigns on-site fabrication laboratory

### HOW?

Apply by June 10th, 2015 by sending an e-mail to [fellows@nydesigns.org](mailto:fellows@nydesigns.org) with the subject line "YOURNAME\_ELabNYDesigns" and one single 15MB PDF that contains the following.

- Your current CV
- A short statement (a few paragraphs to one page) describing your work, the vision you have for your business practice and how the Parsons ELab @ NYDesigns can help you.
- Work Samples
- Pitch Deck or Business plan

### DATES

June 10: Application deadline

June 17: Interviews with Selected finalists at NY Designs in LIC

June 22: Commencement of summer seats ELab @ NYDesigns program

September 30: End of Parsons ELab Summer Seats

### OUTCOME

The participants will present their businesses in the form of pitch decks at the end of the program to a Dolphin Tank, a milder version of the shark tank, and a wider audience of the NYDesigns and ELab network.

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[NYdesigns.org](http://NYdesigns.org)