"We're at the beginning of a steep curve."

-Jeremy Heimans, CEO & Co-founder Purpose.com

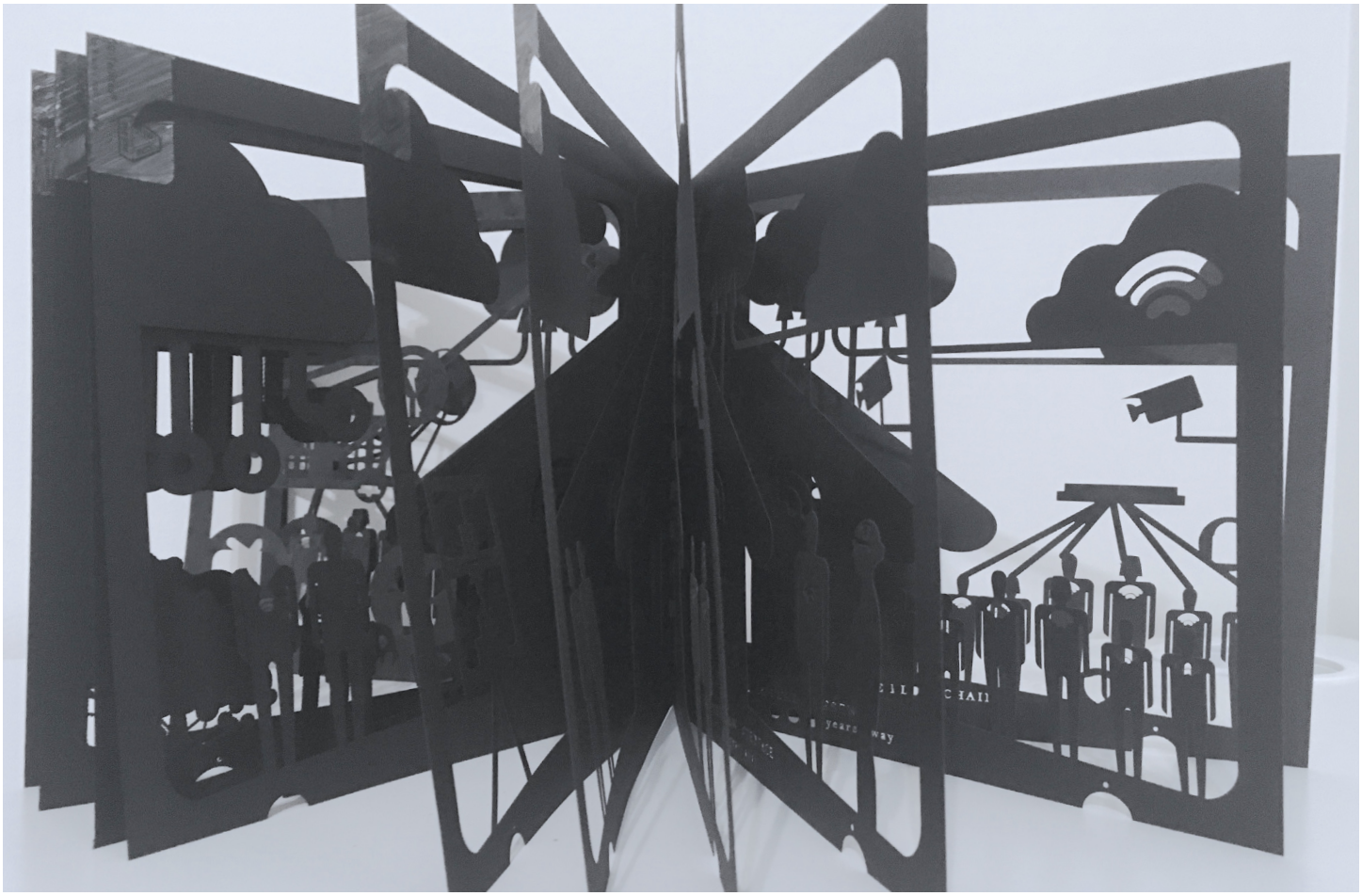
The class discussions about old and new power, as well as the changing idea of 'trust' fascinated me. I found Jeremy Heiman's talk at the European Strategy and Policy Analysis Conference particularly intriguing. There are new, significantly important and increasingly frequent breakthroughs in technology now- particularly in Artificial Intelligence, Robotics and Biotechnology. I was born in the year 1990, and it is mind-boggling to think that in my short time on this planet, I have seen more changes in the world than any person living in the 19th century. And what's all the more interesting is that *we are just at the beginning of a very steep curve*.

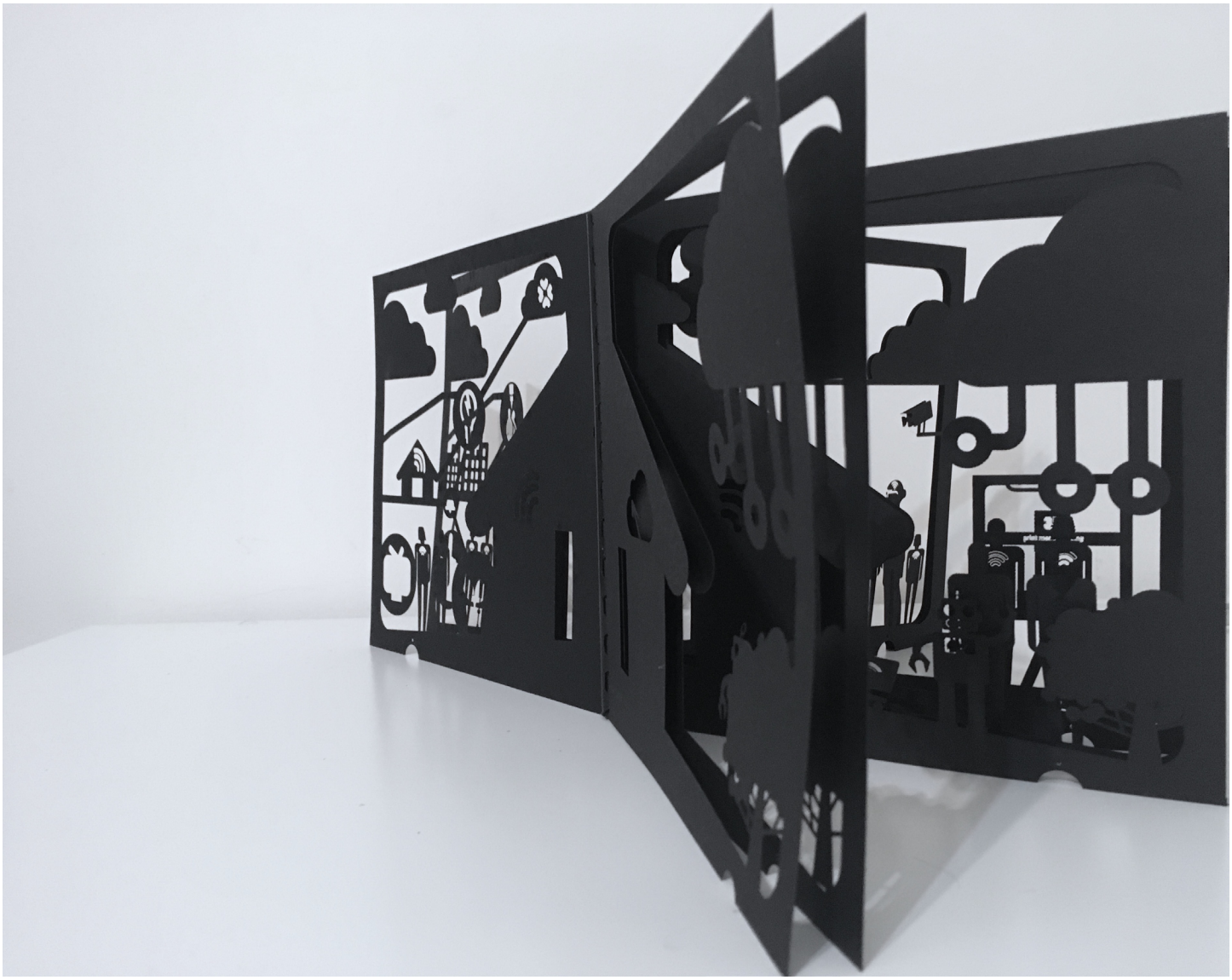
I base my hypothesis for the exploratory model for the project on this emergent shift. A new world, a new economy and very likely, a new society is underway. Innovation, coupled with shifting values of trust and power will have an inevitable impact on how people go about their lives in the future- from how we communicate, shop and do business to ways in which governments function, justice is delivered and even the idea of exchanging value is in its nascent stage of being decentralised with cryptocurrencies.

"Now comes the second machine age. Computers and other digital advances are doing for mental power – the ability to use our brains to understand and shape our environments – what the steam engine and its descendants did for muscle power."

- Erik Brynjolfsson, Council Vice-Chair; Director, MIT Initiative on the Digital Economy, Massachusetts Institute of Technology

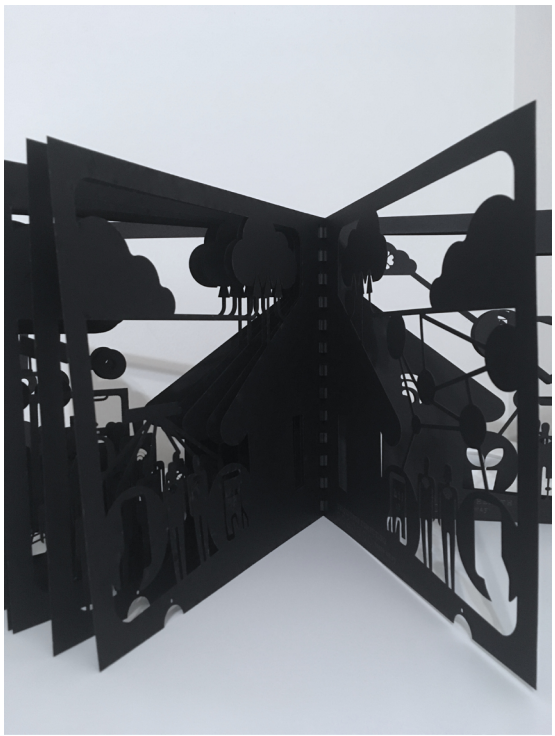
I have attempted to visualise some of these big shifts that will impact our society in the future, in the form of a 360 book. I took the opportunity to explore my interest in book arts and took inspiration from Yusuke Oono, a Japanese designer who has pioneered the art of the 360 book. Each frame represents a 'tipping point'/a mega-trend that is likely to reshape society in the future. I have also indicated at the bottom, an average estimate of how far in the future it is likely to occur. For instance, the first frame represents 'Storage for All.' According to a World Economic Forum survey report, 'The world is heading towards a full commoditization of storage, through free and unlimited access for users. With over 40% of the world connected to the internet today, virtually unlimited storage is at the tip of everyone's fingers.' The survey report shows that this will have likely occured by the end of 2018.

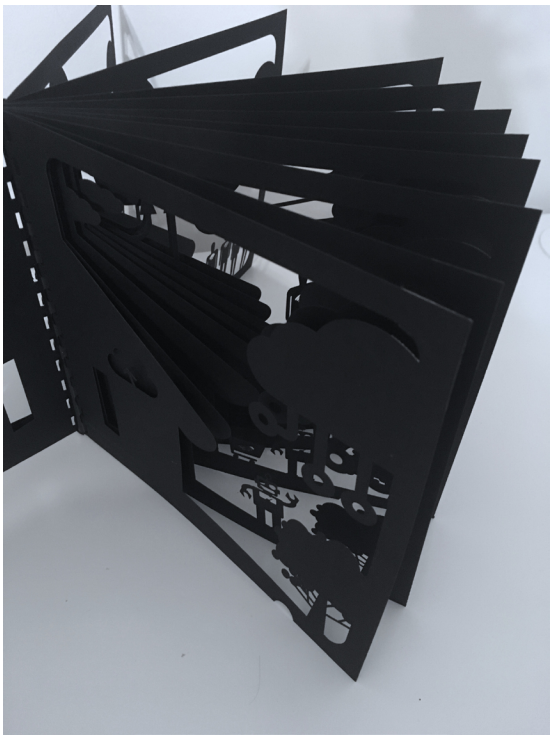




A 360 Future of Society

8x 7.5” black cardstock paper laser cut and bound





Process and learning reflection

Apart from being my first attempt at laser cutting, I also thoroughly enjoyed the process of putting together this model. Contextualizing readings and other research into the 'future of society' was particularly insightful.

I visualised the frames depicting each of the 'big shifts' as 2D graphics as stencils and then prepared files for the laser cutter. Keeping certain elements like the house constant so a 360 view in 3D appears consistent and realistic.