

Stephan Weiss
Lecture Series
Fall 2015

THE NEW STORY VS. THE NEWS STORY

PANEL + DESIGN HACKATHON

When did journalism and entertainment converge? Why do sensationalist stories dominate our news feed? How do people consume news today and how well do they process and integrate the various points of view? Will editorial content ever manage to cut through all the viral stories, opinions, comments and hashtags?

Join us for a panel examining the evolution of the news landscape, the information flux and the current disconnect between legacy journalism and millennials.

Followed by a Design & Flow Hackathon on how design can add flow by re-imagining the news story. The hackathon is open to individuals and multidisciplinary teams. Prizes for the winning teams.

Please note that this is an event with limited seating, reserve your seat using the link below:

<http://tinyurl.com/ot5ktk>

Unclaimed seats will be redistributed to walk-in guests at 6:00pm.

For questions or more info email:
info@designandflow.com

Tuesday, Nov 10th, 2015
6.00pm — 9.30pm

THE NEW SCHOOL
PARSONS

The New School
University Center, L105
63 Fifth Avenue
New York, 10003 NY

Our Panelists

Tim Stock

Co-founder/Managing Partner
at scenarioDNA

Salah Zalatimo

Head of Mobile Products
at Forbes Media

Jay Rosen

Assoc. Professor of Journalism
at New York University



**DESIGN
AND
FLOW**

Moderators

Hala A. Malak

Co-founder, Design and Flow

Reina Arakji

Director, BBA Strategic Design
and Management, Parsons