



DESIGN
AND
FLOW

Transitions: Between Here And There

Migration And Travel

Open Call - Designers

About D&F - Who we are

Design and Flow (D&F), a collaborative movement between Kaflab Foundation and ANKA | Evolutionary Innovation Strategies, is a global open innovation and curatorial platform that aims to foster contemporary and relevant dialogues about culture through the use of design as a tool for positive social change.

Why Design?

We believe that design is at the heart of innovations that have the power to transform the world.

Why Flow?

Flow implies a graceful activity originating from a creative source as well as steady, continuous abundance.

Our vision is to inspire the design of elegant solutions that encourage positive change and lasting advancement.

How does it work?

D&F is centered around flow-related themes that we launch on a yearly basis and encompasses a plethora of activities. We invite partners, collaborators and students to design interventions and in turn support them in disseminating their work through a variety of publication outlets, curated exhibitions and a store offering both proprietary and open designs.

D&F is based in New York City and has partners from all design backgrounds and corners of the world.



Transitions: Between Here and There Migration and Travel

We are kicking off our inaugural project by addressing the themes of Migration and Travel, all under the umbrella of Transitions.

Migration is defined as "to go from one country, region, or place to another" or "to shift, as from one system, mode of operation, or enterprise to another;" it can happen once or repeatedly. It includes, but is not limited to: Immigration defined as "the action of coming to live permanently in a foreign country", and, Emigration defined as "to leave one country (usually your own) or region to settle (take up residence) in another".

Travel is defined as "to go from one place to another, as by car, train, plane, or ship; take a trip; journey" or "to move or go from one place or point to another" or "to proceed or advance in any way" or "to pass, or be transmitted, as light or sound".

In our transient lives, movement from one place or state to another is common, if not expected. Our boundaries are constantly being redefined, both physically and conceptually, and our perspectives and states of mind shifting between old and new paradigms. Yet all this movement is creating new challenges and reinforcing existing ones, intimate issues of belonging and identity become critical: Voluntary versus forced migration, passports, visas, adapting to new transit regulations and technologies, refugees, illegal immigrants, acceptance and integration into new cultures and societies, while needing to keep connections to native lands and homes alive.

How can Design help shape our lives by adding Flow into our Transitions?

We see common themes that are manifesting on all continents in diverse ways: Whether it is about Syrian refugees in Lebanon, Migrants from North Africa who have not been well integrated into French culture and society, or Mexican workers crossing the borders to the United States, we believe design can play a fundamental role in opening up awareness to issues, encouraging relevant conversations and creating opportunities for innovative solutions.

The context of Transitions is wide, yet we are touching upon subjects that are relevant today, whether from a literal translation (immigration, emigration, travel), subtle expression (transience, passage, transformation), or implications on our daily lives (social mobility, access to opportunities) and cultural identity (nationality, integration, belonging).

Between Here and There uses design, architecture, urban policy and planning to help express a socio-cultural story that is as controversial as it is significant today.



The Brief - Requirements:

We will ask you to design unique pieces for our three tiers around the concept of Transitions - Migration and Travel:

1. Exhibition: Conceptual, one-off piece or prototype.
2. Design Store: Item(s) for sale, under the D&F label, to be priced in the \$5-\$300 range.
3. Open Source Designs: Blueprints for download, copying and distribution, free of charge.

Suggested key words: multicultural, language, physical space, accommodation, intercultural, identity, diaspora, integration, adjustment, displacement, hybridity, between cultures, third generation kids, foreign, homesick, maps and guidebooks.

Eligibility: Any designer is eligible to enter.

Entering:

Enter up to three (3) distinct options per person.

Please send by email to d.submissions@designandflow.com:

- Full name and contact info (email, address, phone etc).
- Statement (250 words or less) explaining piece/concept.
- Bio (150 words or less) - please specify your title, what kind of design you do and where you work.
- 1-6 digital images of each entry for consideration in the exhibition.
72 dpi, JPG format, no larger than 1 MB each or PDF file not larger than 1.5 MB
No DVDs or CD-RWs.
Please do not submit Flash, PowerPoint or Kodak picture CDs.
- Video, websites or digital media can be submitted as links to external websites (Vimeo, Youtube, personally-hosted websites)

To Consider:

1. Open Source Designs (free, downloadable, shareable) are an integral part of our concept and it is a requirement for participation. All designers will be credited for their work on our website.
2. Approach the topic in whatever way interests you and you feel comfortable doing.
3. Store items are exclusive to D&F; we do not want to be another retailer so please develop unique designs.
4. We will start with NYC, Paris and Beirut for the traveling exhibition and store so your work will be shown across all markets.

Deadlines:

All submissions should be sent in by January 15, 2016.



What's Next:

1. Submissions on deadline.
2. Selected submissions will be notified by February 15, 2016.
3. Agreeing on Terms and Conditions, to be discussed separately.
4. Production.

If you have any questions or need further clarification, please get in touch with:

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